

**SEMESTER FALL 2009  
Journalistic Writing  
MCM310**

**Solution**

**Project Title**

Which is your all time favorite book and what qualities of writing you admire in that book.

**Major Topics of Discussion**

**Students have to observe the qualities of writing on the bases of following points:**

**Content of the book**

Mention different topics of the book and explain the reasons of your liking for book on the basis of content.

**A Sense of Ethics and Accuracy**

A Sense of Ethics and Accuracy: Great writers choose their words carefully, always ensuring their work is both accurate and meets ethical standards, whether personal or those of the organization the piece is for.

**Contributions of writer in society**

You have to write the following points in this section:

- Focus of writer (Style of writing e.g. social problems, political problems, Critique of society)
- Different issues coverage in his/her writings
- Coverage of social issues
- Solution of the problem (Recommendations for the improvement)
- Role in society through his/her writings.

**Writer's ability of analysis on current situation**

Great writers are knowledgeable about the current situation for instance, should have a strong background and knowledge in the area they cover.

**Project 01**

**VU**

**Usage of language**

Great writers are always used very simple and understanding language. They used very simple words so that people can understand easily.

**Research skills of writer**

Great writers have savvy research skills and are able to quickly find the information they need to make a piece more interesting.

**Specific Subject Knowledge**

Great writers are knowledgeable about the subject they write about. Science writers, for example, should have a strong background and knowledge in the area they cover.

**Student will analyze the qualities of the writing of your favorite writer on the above mentioned pattern.**

**\*Student also gives your own arguments and comments on writers**

**Good Luck**